

BLACKPOOL COUNCIL
REPORT
of the
DIRECTOR OF RESOURCES
to the
EXECUTIVE
on
6 FEBRUARY 2017

TREASURY MANAGEMENT STRATEGY 2017/18

1. Purpose

- 1.1 The Council is required by statute to publish an annual Treasury Management Strategy incorporating its Investment Strategy.
- 1.2 In essence the Treasury Management Strategy is an annual plan of how Blackpool Council will manage its investments and cashflows. It identifies the Council's borrowing needs and shows how it will invest temporary surplus cash balances, and how it will control its banking, money market and capital market transactions.
- 1.3 The Scale of Operations at Annex A shows the levels of capital expenditure, long-term borrowing and temporary investments and also the impact that spending on new capital schemes has on average council tax levels.

2. Definition

- 2.1 CIPFA defines Treasury Management as *"The management of the organisation's investments and cashflows, its banking, money market and capital market transactions; the effective control of the risks associated with those activities; and the pursuit of optimum performance consistent with those risks"*.

3. Background

- 3.1 Blackpool's Capital Programme for 2017/18–2019/20 continues on a reduced scale following the reduction in capital grants received from central government. Nevertheless, total cash moving annually through the Council's bank account including the re-investment of temporary cash surpluses and re-borrowing of temporary cash shortfalls is expected to be over £950m in the current year.
- 3.2 Large capital regeneration schemes such as the second phase of the Central Business District and the extension of the Tramway to Blackpool North Station are at an advanced

stage of planning. Other large schemes are also expected to progress with the Council focusing on those projects which will help grow the economy and prosperity within the town.

- 3.3 The Treasury Management Panel, which comprises the Director of Resources, Chief Accountant and representatives from Corporate Finance and Blackpool Coastal Housing, has the responsibility for managing the risks associated with treasury management activities on an operational basis. The Panel recognises the need to balance investment risk against achieving an acceptable return on temporary surplus cash balances. The balance sought is to maximise the security and liquidity of the Council's investments, with higher yields being obtained only where they are consistent with those desired levels of security and liquidity.

4. Objectives

4.1 The objectives of the Treasury Management Strategy are as follows:

- To set the framework for the Council's treasury management operations
- To manage the Council's investments and cashflows
- To control banking, money market and capital market transactions
- To plan and secure appropriate borrowing in order to finance the Capital Programme at the lowest overall cost to the Council
- To achieve the best rates of return from the investment of temporary surplus cash balances commensurate with risk, subject to the overriding principle of maintaining an acceptable level of security
- To monitor and control effectively the risks associated with these transactions
- To comply with appropriate codes and regulations including the International Financial Reporting Standards as they apply to Treasury Management.

4.2 In delivering the above objectives the Council is required to:

- Determine its own borrowing limits taking into account its financial situation, long-term plans and in particular what it thinks is affordable now and sustainable in the future
- Monitor its borrowing limits using performance measures called Prudential indicators, these are set out in detail in Annex C to this report
- Consider annual and six-monthly reports on Treasury Management which contain Prudential indicators via the Executive.

5. Economic Outlook

5.1 The outlook for the UK economy continues to be uncertain following the UK's vote on the 23 June 2016 to leave the European Union. The leave process is likely to take up to two

years and will require agreement to be reached on complex areas such as trade and the free movement of people. The resulting uncertainty means continuing risk and so it is important that the Council's treasury and investment affairs continue to be managed in a cautious and prudent manner.

- 5.2 The interest rate environment became quite volatile following the outcome of the June referendum and the Bank of England expects that interest rates will continue to fluctuate during the period of the leave negotiations. In an effort to keep the UK economy buoyant the Bank of England reduced the base rate on the 4 August 2016 from 0.5% to 0.25%. The rate remains at this level at the present time although current market expectations are that it may increase gradually during the period covered by this report. Money market investment rates for temporary surplus cash balances are expected to remain at present levels. The current rate for a three-month fixed-term deposit with a high street bank is typically 0.20% and analysts anticipate that this may change marginally during the next 12 months.
- 5.3 Long-term borrowing rates, influenced by gilt yields, are generally stable but did fall sharply following the UK's vote to leave the European Union. They have largely recovered but are still marginally below those levels which existed prior to the referendum. Therefore, long-term borrowing rates which are typically priced at the equivalent gilt yield plus 100 basis points have decreased during the year by 0.6% to just over 2.8% and the market expects these longer term rates to increase gradually during the next 12 months.

6. Treasury Management Strategy - Key Principles

- 6.1 A summary of the key principles upon which the strategy is based is set out below and is expanded upon in more detail in Annex B:
- Temporary investments will be restricted to UK Banks and Building Societies unless non-UK institutions satisfy the stringent requirements set out in the Investment Counterparty and Liquidity Framework (Annex B, section 5).
 - Short-dated Gilts (UK government securities with a life of less than one year) will continue to form part of our approved list of investments.
 - Fixed-term cash deposits are currently restricted to terms of not more than three months (subject to review by the Treasury Management Panel) except the approved Lend a Hand Mortgage Guarantee Scheme.
 - Temporary cash surpluses will continue to be applied to reduce the Council's need to borrow.
 - New long term borrowing to support capital expenditure will only be taken in favourable conditions. We are a registered shareholder in the Municipal Bond Agency, which entitles us to borrow from them if the Treasury Management Panel considers them to be competitive.
 - The Treasury Management Panel will remain alert to market intelligence through the financial press, contacts in the financial markets and our contacts in other local authorities.

- Treasury management advisers will only be engaged on an ad-hoc basis, retaining responsibility in-house for all treasury management activities.
- Long-term debt will be repaid in advance of redemption date where there is demonstrable financial advantage to the Council.
- The Policy for allocating borrowing costs to the HRA for 2017/18 and future years will be the same as in previous years and will be based on the HRA share of the Capital Financing Requirement (HRACFR). The charge will be made up of the interest payable on long-term loans in the HRA pool and an additional charge or credit where the HRA pool of loans is either below or above the HRACFR.
- Prudentially funded capital schemes will be charged a Minimum Revenue Provision (MRP) and interest at the pooled borrowing rate for the General Fund except in exceptional circumstances when the Director of Resources deems it appropriate to use an alternative rate. In cases where the interest rate is lower than the pooled rate there must be clear evidence that the use of the lower rate is affordable. The policy on charging MRP is set out in Annex D. This policy is reviewed annually.

6.2 During the last 12 months the Council has taken no additional long-term borrowing. Capital spending has been financed by using internal balances and by using short-term loans which are currently available at very low interest rates.

6.3 Where the Council makes business loans, it takes into account its own cost of borrowing, the likelihood of future interest rate movements, the risks of the venture and any state aid implications in ensuring that it at least covers its own costs.

7. Recommendations

The Executive is asked to recommend to Council that it:

- i) Adopts the Elements of the Treasury Management Strategy 2017/18 and approves the Prudential Indicators and Limits for 2017/18 - 2019/20 which are set out in Annex B to this report;
- ii) Approves the Prudential Indicators and Limits for 2017/18 - 2019/20 which are set out in Annex C to this report; and
- iii) Approves the Minimum Revenue Provision Policy Statement for 2017/18, which will ensure a prudent Minimum Revenue Provision charge in the annual statement of accounts. The policy is set out within Annex D to this report.

S THOMPSON
DIRECTOR OF RESOURCES